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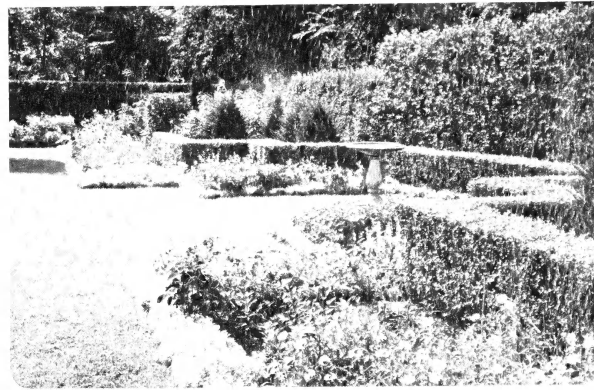
62-73



Refreshing



Modern Simplicity  
and  
Nature's Informality  
  
combine to produce



## REFRESHING, NEW LANDSCAPES!

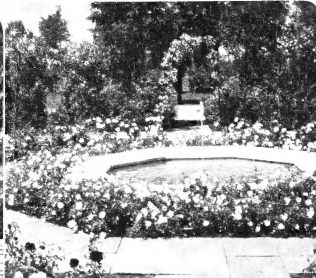
YOUR LANDSCAPE AND  
GARDEN, IF WELL DESIGNED,  
WILL BE SIMPLE TO MAINTAIN  
AND WILL GIVE YOU:

- Beauty and Satisfaction
- Atmosphere for Entertaining
- Exercise and a Hobby
- A Sound Investment
- And Everlasting Pride as a Hospitable Setting, in Perfect Taste, for Your Home.

ACT NOW! TAKE ADVANTAGE OF  
THIS FALL'S PLANTING SEASON

Landscape design enters a new stage of its development. It's been thru many stages — the naturalistic, the very formal, modern, colonial, and many others. Swain Nelson designers pride themselves for having been among the leaders in their profession and for presenting their clients with the latest in landscape trends. Now, again they are first to offer you a distinctly new design note — the best of the simple

modern coupled with the charming informality of naturalistic planting. The result is refreshing. It adds refinement and freshness to old grounds. It makes new landscapes outstanding. Keeping pace with design, Swain Nelson & Sons Co. also offer you the latest and most efficient developments in planting and nursery methods, to insure the success of your landscape.



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PLANT THIS FALL

SWAIN NELSON & SONS CO.

LANDSCAPE ARCHITECTS • NURSERYMEN • TREE EXPERTS  
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**GLENVIEW . . . . . ILLINOIS**

**Rogers Park 1964**

**Glenview 87**

# YOUR TREES NEED HELP

Changed conditions of drainage, air, grades, and construction force unnatural environment upon your trees. To offset these conditions, we have a large crew of highly trained men in our Tree Expert Department who can aid your trees by:

- **FEEDING** to promote heavier growth and supplant deficient natural food.
- **TRIMMING** to prevent decay starting from dead twigs and branches.
- **CAVITY FILLING** to stop and heal cases of advanced decay.
- **SPRAYING** to stop or prevent injury from insects.



## THESE BEAUTIFUL TREES ON THE HOME GROUNDS OF

Mr. and Mrs. E. S. Beck, "*The Grove*," Glenview are intrusted to the care of Swain Nelson Tree Expert Department. The annual inspection and work that these men do, guard the trees against untimely loss or serious impairment to their beauty. A free inspection and report by these men on the condition of your trees will very likely result in preserving or improving their beauty.

**SWAIN NELSON & SONS CO.**

GLENVIEW, ILLINOIS

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